



Motor Sports Manual

Worlds 1st Rear-Vision Helmets

Everybody knows the importance of wearing a motorcycle helmet and agrees that they are a lifesaving piece of equipment.

Here at Reevu we have developed the Worlds 1st rear view helmet giving the wearer a clear image of the road behind. This new helmet has an incorporated rear-view mirror. The reasons for having a rear view helmet are simple. Wearing a ordinary helmet reduces the wearers sensory perception of hearing and sight, this is due to the reduction of peripheral vision and an increase in noise levels which in some instances requires the wearer to add ear defence products,

Here at Reevu we believe that our groundbreaking technology will revolutionise the motor sports helmet market.

Very rarely do people have the opportunity to sell a World's first, such as the Reevu helmet and to have the exciting prospect of persuading all the other helmet wearers out there of the **obvious safety** reasons for changing to Reevu and its potentially life saving technology. The helmet also has these other amazing features.

1. Low wind noise

The Reevu helmet was designed with the intention to reduce wind noise that can become a problem for riders who travel at moderate to high speed. This revolutionary design has delivered on this issue as any one who tries the helmet can testify, a great achievement for this revolutionary design.

1. Great looks

The Reevu has had the benefit of **Italian** design and to create a great looking helmet. Something Italian craftsmen can only achieve with hand made helmets made to be unique.

2. Safety aspect

The helmet has and will surpass all the relevant safety certificates to be available in most parts of the World. The optic system acts as a crumple zone to displace impact force quicker in the event of an accident creating an outstanding piece of safety equipment.

3. Vision System

The vision system is made from a reflective unbreakable bullet proof material and gives a clear image of the road behind whilst still allowing the wearer to keep both eyes on what is going on in front of you. It's **very** important for a rider to be able to see at a glance what is going on around and coming up behind him. (Spatial awareness)

We always say that you do not need to stare into the vision panel but use it as a peripheral vision aid only **and it is not to be stared into.**

This is demonstrated by looking forward and holding an object not in direct line of eyesight and you will still be able see it. This tried and tested technology has already saved lives.

4 Products. **Shell Materials are Carbon based fibre composites. – And a Full carbon fibre**

The helmets are made from all the latest and most advanced materials to give our customers a really safe helmet.

5. **Comfort**

The helmet was made in **2 Shell Sizes** to give added comfort and a more secure fitting. Designed with comfort in mind, the helmet has all the latest fully removable washable Hypo allergenic interior to give our customers added comfort what they really want and also a full range of sizes from the **XS** to the **XXL**.

6. **Visors**

Front and Rear visor are anti fog and anti scratch to give a much longer life span. They also come in a full range of colours for those who like to change the look of the helmet .

7. **Ventilation**

The Reevu has a highly developed patented Ventura Vent which allows at the touch of a button, with amazing efficiency, air flow clearing the optic path and cooling the head at the same time.

8. **Aero dynamic**

The helmet also has fantastic aerodynamic properties tested in wind tunnel experiments the helmet surpassed all of Reevu's expectations, also with the real Ventura Vent helping to balance the wind turbulence experienced with other helmet designs due to the creation inside the helmet of a **damping cavity**.

9. **Colours**

The colours and graphics of the helmets are limited .This is to make the REEVU distinctive in the market place and will not create too many headaches for retailers and consumers having to pick and choose from quickly out of fashion colour ranges.

10. **Selling to people**

People need a reason and a desire to buy things. Reevu fits these criteria because

- A. 50% of people love new innovation and 10% have to have the **NEW THING**
- B. Bikers need more safety
- C. Bikers need as much visual information possible to make quicker safer decisions
- D. REEVU looks cool
- E. Competitively priced
- F. The Optic technologically is a Worlds 1st and it alone costs more to manufacture than most designer sunglasses
- G. **95%** of people questioned in an independent survey said with similar features and cost to their existing helmet, they would buy the Reevu helmet (**as they would rather have rear vision in a helmet than not**)
- H. Nobody buys a Car or Bike without the capability of Rear-vision, then why would you buy a Road helmet without it?

FAQ's

Q. What happens with a pillion rider?

A. The Pillion rider holds there head to the side to see, and if not, they are far enough away for the front rider to turn there head to see behind. They even use the reflective rear-visor to see behind also.

Q. What about bright lights from behind?

A. The refraction of the light through optic system reduces the light and its intensity.

Q. Will this cause a Distraction? NO

A. The rear- vision mirror is to be used in the same way as your bike or Car mirrors, and is a peripheral vision aid. You do not have to take your eyes from the road ahead.

Not like when you have to look down at your speedometer, indicators or GPS and then have to refocus on the road. (That's is a distraction)

Reevu the Future be a part of making History